Media Title : China Press

Headline : PTPTN Launches Sustainable Education

Campaign To Promote Sustainability Of National

Higher Education

Date : 3 January 2025

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Tone : Neutral News

PTPTN容動可持續教育活動



玉家高等教育基金 局(PTPTN)宣布 将正式启动"可持续 教育活动" (Kempen #LESTARIPendidikan), 旨 在提高借贷者的社会和财 务责任认知,确保国家教 育基金的长期可持续发

为了解决PTPTN的欠 一系列措施, 包括重组 现有贷款计划、发出警



■诺丽莎(左2起)与总执行长阿末达苏基在管理层成 员陪同下主持"可持续性教育活动"推介礼。

告信及提供多种还贷渠 道。而通过活动, PTPTN 也推出了两项全新举 措,即"#PTPTN可讨论" (#PTPTNBolehBincang) 贷问题, PTPTN已采取 和 "#PTPTN帮助你" (#PTPTNSediaBantu) it

协商,进一步定制出符合 自身财务状况的灵活还贷 计划,帮助他们解决各种 相关问题。

此活动不仅有助于推动 大马愿景,还与"昌明大 马" (Malaysia Madani) 划,鼓励借款人与PTPTN 所倡导的的繁荣、社会公

正与永续理念不谋而合。

国家高等教育基金局 主席丹斯里诺丽莎指出: "PTPTN通过本次可持续

教育活动履行了社会责 任,同时也彰显了机构在 国家人力培养中扮演的重 要角色。"

"还货不仅是个人责 任, 它将关系到未来几代 人的教育机会。本次活动 的核心在于通过高等教育 赋能人民,帮助借贷者有 效地履行还贷责任,进而 打造一个强大又包容的马 来西亚高等教育体系。"

网站: https://www. ptptn.gov.my/

电话: 03-2193 3000

(MN)

PTPTN Launches Sustainable Education Campaign To Promote **Sustainability Of National Higher Education**

The Higher Education Fund (PTPTN) has announced the official launch of the Kempen SLESTARI Podidikan (Sustainable Education Campaign), which aims to raise awareness of the social and financial responsibilities of borrowers and ensure the long-term sustainability

of the National Education Fund In order to address PTPT's loan arrears, PTPTN has taken a

series of measures, including restructuring the existing loan program, issuing alerts ■ Norissa (2nd from left) and CEO Ahmad Dasuki officiate at the launch ceremony of the "Education for Sustainability Campaign" accompanied by members of the management team.

Through the campaign, PTPTN has also launched two new initiatives, the "#PTPTN 可讨论" (spTPTX"BolehBincang) and the "#PTPTN 帮助你" (SPTPTNSediaBantu) program, to encourage borrowers to negotiate with PTPTN. Further customize a flexible repayment plan that fits your financial situation and help them solve various related problems.

This event not only helps to promote the vision of Malaysia, but also resonates with the concept of prosperity, social justice and sustainability advocated by Malaysia Madani.

Tan Sri Norissa, President of the National Higher Education Fund Agency, said, "PTPTN has fulfilled its social responsibility through this sustainable education campaign, and at the same time demonstrated that the institution's role in the development of the nation's manpower is not only a personal responsibility, but also a responsibility for future generations to come.

At the heart of this event is to empower people through higher education and help borrowers to effectively meet their loan repayment responsibilities, thereby creating a strong and inclusive Malaysian higher education system.